



20th ASIAN ACTUARIAL CONFERENCE (20th AAC)

Changing Asian Societies: Challenges and Opportunities

(Organized by Institute of Actuaries of India for Asian Actuarial Congress)

9th - 12th November, 2016
**Hyatt Regency, Gurgaon, National Capital
Region, India**

Financial partnership prospectus

Increase your Enterprise's Brand Equity through partnership
with 20th Asian Actuarial Conference

(Organized by Asian Actuarial Congress)

FINANCIAL PARTNERSHIP WITH THE 20th AAC

The Organizing Committee of the 20th Asian Actuarial Conference (AAC) would like to invite you to participate as a financial partner and exhibitor at the Conference in Gurgaon, National Capital Region, India, over 9th to 12th November, 2016

This offers an excellent opportunity to reach out to decision-makers, including your key prospects in your industry. Capitalize on the pre-marketing and post-marketing blitz dedicated to the conference, including: Website, LinkedIn, Twitter, Facebook, and Brochure.

This document explains the various partnership packages available.

This event coming to India for the first time since 1981 after the Organization then called EAST ASIAN ACTUARIAL CONGRESS was established, enables an opportunity to showcase the insurance and related industries including INDIA as a nation.

Yours sincerely,

A square box containing a handwritten signature in black ink. The signature appears to be 'Rajesh Dalmia' written in a cursive style.

Rajesh Dalmia
Chairman of the Organizing committee of the 20th AAC and President of the AAC

BACKGROUND TO THE 20th AAC

The ASIAN ACTUARIAL CONGRESS (AAC), formerly known as East Asian Actuarial Congress (EAAC) was established in 1981 with initial nine Actuarial Societies representing respective countries. Year 2005 gave it a new colour when the Indian Actuarial Profession then called Actuarial Society of India became its member, the first new one after 1981. As of now the Actuarial Societies in Australia, China, Hong Kong, Thailand, Indonesia, Japan, Korea, Malaysia, Philippines, Singapore, Chinese Taipei and India constitute its members. The activities of AAC envelope whole of Asia.

The Conference includes topics on Life insurance, General Insurance, Health Insurance Risk Management, Pension & Employee Benefits, Data Sciences and more, in fact whole gamut of subjects that matter to insurance and related industries. The Speakers certainly will be top leaders and decision makers in their own right coming from across the world.

PARTNERSHIP OPPORTUNITIES

The 20th AAC offers a variety of partnership opportunities for organizations to exhibit their brands and entertain their clients

Few reasons why partnering with 20th AAC for you is a desirable marketing Strategy?

- Collaborate with prospects and clients in a positive learning environment
- Drive Brand Awareness over the six-month conference marketing campaign & associate with the best brands.
- Capitalize on the Conference Board's expertise to elevate your brand and your team above the competition, backed by our years of experience.
- Demonstrate leadership by being a part of the latest discussion on the latest issues, bring together top executives and thought leaders to debate the issues, collaborate on solutions, and define best practices.
- Access the best and brightest thinkers & leaders in industry, Connect with the thought leaders and gain insight into future trends.
- Provides a respected forum for your ideas on topics that affect your business & amplifies your message, by providing a setting of heightened receptiveness

In honor of this event Institute of Actuaries of India has decided not to hold its annual event "Global Conference of Actuaries" in the year 2017.

Please express your interest and conclude the partnership by contacting;

Liyaquat Khan

Chair - Organizing Committee on Financial Resources and Budget

liyaquat.khan@globalriskconsultants.in

And/Or

Binita Rautela

Marketing Manager

Institute of Actuaries of

India;


Binita@actuariesindia.org






PARTNERSHIP PACKAGES

Types of Partners	Description	Cost in USD
<p>Diamond Farewell Gala Dinner (only 1)</p>	<ul style="list-style-type: none"> Naming Rights of the Farewell Gala Dinner on Saturday evening 12 November, 2016 The Farewell Gala Dinner is a Business Formal event and is the Premiere Event of the Conference The Diamond Partner will also have the first choice for a member of its management team to act as a Facilitator in a Panel Discussion. This benefit gives exposure to your management team to all conference attendees. 10 minutes welcome address to all of the Conference attendees on the morning of 10th November. 5 minutes opening address to the Farewell Gala Dinner attendees Exclusive Company signage at the Gala Dinner Option to invite a maximum of 5 VIP guests to the Farewell Gala Dinner (can be non-conference attendees). Branded Gift to the Farewell Gala Dinner Attendees (at companies cost). Link to Company's website from the 20th AAC website 2 Exhibition Booths (1st choice of location) or two delegate passes. Premiere positioning of company logo on Conference materials and signage. Verbal acknowledgment as a Diamond Partner during the Opening and Closing addresses 10 Complimentary conference passes. 	<p>50,000 USD</p> 
<p>Emerald Welcome Reception & Opening Address (only 1)</p>	<ul style="list-style-type: none"> Naming Rights of the Welcome Reception to be held on Thursday evening 10 November, 2015. The Platinum partner will have the 2nd choice (after the Diamond Partner) for a member of its management team to act as a Facilitator in a Panel Discussion. This benefit gives exposure to your management to all conference attendees. 5 minutes opening address to the Welcome Reception attendees on the evening of Thursday 10 November 5 minutes welcome address to all of the Conference attendees in the morning of 10th November. Exclusive Company signage at the Welcome Reception 	<p>45,000 USD</p> 



	<ul style="list-style-type: none"> • Option to invite a maximum of 5 VIP guests to the Welcome Reception (can be non-conference attendees) • Branded Gift to the Welcome Attendees (at companies cost). • Link to Company's website from the 20th AAC website • Prominent positioning of company logo on Conference materials and signage. • Verbal acknowledgment as Emerald Partner during the Opening and Closing addresses. • 2 Exhibition Booths (2nd choice of location after Diamond Partner). • Partner) or two delegate passes. • 5 Complimentary conference passes. 	
<p>Platinum Half Day Tour & Transportation Packages (only 1)</p>	<ul style="list-style-type: none"> • Naming Rights of the two Tour Packages to be held on Friday afternoon 11 November • Exclusive Company signage on the Buses • Option to invite a maximum of 2 VIP guests on the tours (can be non-conference attendees) • Branded Gift to tour Attendees (at companies cost). • Link to Company's website from the 20th AAC website • Prominent positioning of company logo on Conference materials and signage • Verbal acknowledgment as a Platinum Partner during the Opening and Closing addresses. • 2 Exhibition Booths (3rd choice of location) or two conference passes. • 4 Complimentary conference passes. 	<p>30,000 USD</p> 
<p>Gold Cyber Zone Partner (only 1)</p>	<p>Networking Lounge is a (net) working area for conference delegates, exhibition visitors, exhibitors, and others. In this area—centrally located on the exhibition floor— they have free WIFI with 4 laptops. The Networking area attracts large numbers of delegates. By Partnering the area your company name and logo will be widely visible.</p> <ul style="list-style-type: none"> • Vantage position given to organization logo on following branding avenues: <ul style="list-style-type: none"> • On home page of conference website • On Screen savers of 4 Cyber Café Laptops • On signage displayed on-site • Link to Company's website from the 20th AAC website • 2 Exhibition Booth or two conference passes • Verbal acknowledgment as a Gold Partner during the Opening and Closing addresses • 3 Complimentary conference passes. 	<p>25,000 USD</p> 


<p>Gold (Mobile App partner) (only 1)</p>	<p>More attendees than ever are choosing to use the conference mobile app to manage their schedule, receive real-time announcements, and navigate the exhibit hall right from the palm of their hand. With prominent logo placement on the application, attendees won't be able to miss you as they manage their time at the event.</p> <ul style="list-style-type: none"> • Company logo on Conference materials, signage and award. • Secondary opening page on App. • Banner ad opens to sponsor landing page. • Landing page can contain external web links. • Highlighted sponsor/exhibitor directory in app along with the main three partners. • Logo on website with link to company's website. • 3 Complimentary Pass. 	<p>25,000 USD</p>
<p>Gold (Conference Bag Partner) (only 1)</p>	<ul style="list-style-type: none"> • Partnership of the official conference bags and distribution to all conference attendees. • Company logo on the conference bags • Include the company's marketing literature in the ConferenceBags • Link to Company's website from the 20th AAC website • 1 Exhibition booth or two complimentary conference passes. • Verbal acknowledgement as a Gold Partner during the Opening and Closing addresses • 3 Complimentary conference passes.. 	<p>20,000 USD</p> 

<p>Gold (Conference Folder Partner) (only 1)</p>	<ul style="list-style-type: none"> • Exclusive branding on the delegate folder. • Vantage position given to organization logo on following branding avenues: <ul style="list-style-type: none"> •On Home page of conference website •On signage displayed on-site • Link to Company's website from the 20th AAC website • 1 Exhibition booth or two complimentary conference passes. • Include the company's marketing literature in the Conference Bags. • Verbal acknowledgment as a Gold Partner during the Opening and Closing addresses. • 3 Complimentary conference passes. 	<p>20,000 USD</p> 
<p>Gold (Audio-Visual Partner) (only 1)</p>	<ul style="list-style-type: none"> • Company's signage on the offered equipment (Laptops(except Cyber café & speakers lounge), Podium, Stickers on mikes, equipment's) for the duration of the event. • Premiere positioning of company logo on Conference materials and signage. • Link to Company's website from the 20th AAC website • 1 Exhibition Booth (3*2) or two delegate passes. • Verbal acknowledgment as a Gold Audio Visual Partner during the Opening and Closing addresses. • 3 Complimentary conference passes. 	<p>20,000 USD</p>
<p>Silver (Luncheon) (Day 3 available)</p>	<ul style="list-style-type: none"> • Partnership and Naming Rights of the three Luncheons on Thursday 10 November, Friday 11 November and Saturday 12 November. • Company signage at the Luncheons • Branded Gift and marketing materials to all conference delegates (at companies cost). • Link to Company's website from the 20th AAC website • Prominent positioning of company logo on Conference materials and signage • Verbal acknowledgment as a Silver Partner during the Opening and Closing addresses. • Opportunity for the Sponsor to broadcast a promotional video during the luncheon. • 1 Exhibition booth or two complimentary conference passes. • 3 Complimentary conference passes 	<p>15,000 USD</p> <p>Day 1 Sold out Day 2 Sold out Day 3 Available</p>

<p>Silver (Pen & Notepad) (Only 1)</p>	<ul style="list-style-type: none"> Partnership of the official conference Stationary (Pens& notebooks) Company logo on the Partnered pen & notepad Include the company's marketing literature in the conference bags. Link to Company's website from the 20th AAC website 1 Exhibition booth or two complimentary conference passes. Verbal acknowledgment as a Silver Partner during the Opening and Closing addresses 3 Complimentary conference passes. 	<p>15,000 USD</p> 
<p>Silver (Photo Booth Partner) (Only 1)</p>	<p>Attendees will come to your booth to have their fun conference photo taken with costume props. Attendees will have a memorable "take home" with your company logo printed on it. Photo booth will be available for 2 full days You will also have the opportunity to provide any company "props" with your logo on them for the fun pictures along with having your stall attendee at the booth.</p> <ul style="list-style-type: none"> Vantage position given to organization logo on following branding avenues: <ul style="list-style-type: none"> On home page of conference website On Stage backdrop On signage displayed on-site Photo booth in the conference venue on 10th & 12th November, 2016. Link to Company's website from the 20th AAC website. Verbal acknowledgment as a Silver Photo Booth during the Opening and Closing addresses 3 Complimentary conference passes. 	<p>15,000 USD</p> 
<p>Silver Pen Drive (only 1)</p>	<ul style="list-style-type: none"> Vantage position given to organization logo on following branding avenues: <ul style="list-style-type: none"> On home page of conference website Exclusive company logo on Pendrive On signage displayed on-site Inclusion of marketing material from the Partner in the delegate bag. (Hard copy Maximum 4 pages) Link to Company's website from the 20th AAC website 1 Exhibition booth or two complimentary conference pass. Verbal acknowledgment as a Silver Partner during the Opening and Closing addresses. 3 Complimentary conference passes. 	<p>15,000 USD</p>
<p>Silver Speakers Gift (only 1)</p>	<ul style="list-style-type: none"> Vantage position given to organization logo on following branding avenues: <ul style="list-style-type: none"> On home page of conference website On signage displayed on-site 4-color logo on table tents in speakers lounge Company logo sticker on the center piece in speakers lounge Exclusive Standee in the speakers' lounge Link to Company's website from the 20th AAC website 1 Exhibition booth or two complimentary conference passes. Verbal acknowledgment as a Silver Partner during the Opening and Closing addresses. 3 Complimentary conference passes. 	<p>15,000 USD</p>

<p>Silver Lanyard Partner (only 1)</p>	<ul style="list-style-type: none"> • Vantage position given to organization logo on following branding avenues: <ul style="list-style-type: none"> • On home page of conference website • Lanyard of Badge • On signage displayed on-site • One Standee near Registration Area • Link to Company's website from the 20th AAC website • 1 Exhibition booth or two complimentary conference passes. • Verbal acknowledgment as a Silver Partner during the Opening and Closing addresses. • 3 Complimentary conference passes 	<p>15,000 USD</p> 
<p>Pearl Charging Station Partner (Only 6 Units @ 12000 USD each)</p>	<ul style="list-style-type: none"> • Vantage position given to organization logo on following branding avenues: <ul style="list-style-type: none"> • On home page of conference website • On charging station • On signage displayed on-site • Inclusion of marketing material from the Partner in the delegate bag. (Hard copy Maximum 4 pages) • Link to Company's website from the 20th AAC website • 3 Complimentary conference passes. 	<p>12,000 USD</p> <p>Unit 2 Sold Out</p>
<p>Ivory Tea Breaks Day 1, 2 & 3</p>	<ul style="list-style-type: none"> • Partnership and Naming Rights of the Tea breaks on Thursday 10 November, Friday 11 November and Saturday 12 November, as applicable. • Vantage position given to organization logo on following branding avenues: <ul style="list-style-type: none"> • On home page of conference website • On signage displayed on-site • Company table tent at the tea stand • Branded Gift and marketing materials to all conference delegates (at companies cost). • Link to Company's website from the 20th AAC website • Prominent positioning of company logo on Conference materials and signage. • 1 Exhibition booth or two complimentary conference passes. • 3 Complimentary conference passes. 	<p>10,000 USD</p> 
<p>Bronze Partner (Any number)</p>	<ul style="list-style-type: none"> • Vantage position given to organization logo on following branding avenues: <ul style="list-style-type: none"> • On home page of conference website • On signage displayed on-site • Link to Company's website from the 20th AAC website • 2 Complimentary conference passes. 	<p>10,000 USD</p> <p>1 Sold out</p>

<p>Bronze (Motivational session Partner) (only 1)</p>	<p>With some creativity and humour this is an opportunity that offers high visibility to conference attendees.</p> <ul style="list-style-type: none"> • Company logo on Conference materials, signage and award. • Mention the partnering company in the motivational speaker's introduction or plan a unique thank you for partner. • The partner to introduce the speaker. • Inclusion of marketing material from the Partner in the delegate bag. (Hard copy Maximum 4 pages) • Vantage position given to organization logo on following branding avenues: <ul style="list-style-type: none"> •On home page of conference website •On signage displayed on-site • 3 complimentary passes 	<p>10,000 USD</p>
<p>Lotus (First Best Paper Award Partner) (only 1)</p>	<ul style="list-style-type: none"> • Premiere positioning of company logo on Conference materials, signage and award. • Link to Company's website from the 20th AAC website • The award will be given in the name of the Partner Company and a senior official of the Partner Company will be invited on stage to present the award. • Naming right of the award. • The author of an awarded paper, and co-authors if any, will be entitled to: <ul style="list-style-type: none"> ▪ A signed and stamped official award certificate; ▪ The announcement of their achievement on conference web page after the event; • Having the paper included in the list of conference best papers and invited for an extended and revised version for publication in Actuary India Magazine. • 3 Complimentary conference passes. 	<p>9,000 USD</p> 
<p>Lotus (second best Paper Award Partner) (only1)</p>	<ul style="list-style-type: none"> • Premiere positioning of company logo on Conference materials, signage and award. • Link to Company's website from the 20th AAC website • The award will be given in the name of the Partner Company and a senior official of the Partner Company will be invited on stage to present the award. • Naming right of the award. • The author of an awarded paper, and co-authors if any, will be entitled to: <ul style="list-style-type: none"> ▪ A signed and stamped official award certificate; ▪ The announcement of their achievement on conference web page after the event.; • Having the paper included in the list of conference best papers and invited for an extended and revised version for publication in Actuary India Magazine. • 2 Complimentary conference passes 	<p>8,500 USD</p> 

<p>Lotus (Third best Paper Award Partner) (only1)</p>	<ul style="list-style-type: none"> • Premiere positioning of company logo on Conference materials, signage and award. • Link to Company's website from the 20th AAC website • The award will be given in the name of the Partner Company and a senior official of the Partner Company will be invited on stage to present the award. • Naming right of the award. • The author of an awarded paper, and co-authors if any, will be entitled to: <ul style="list-style-type: none"> ▪ A signed and stamped official award certificate; ▪ The announcement of their achievement on conference web page after the event; • Having the paper included in the list of conference best papers and invited for an extended and revised version for publication in Actuary India Magazine. • 1 Complimentary conference pass 	<p>8,000 USD</p> 
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<p>Booth standalone (8 units) - two adjoining units possible can be taken together</p>	<ul style="list-style-type: none"> • Exhibition booth on all 3 days • Link to company's website from 20th AAC website 	<p>7,000 USD 7 Sold out</p>
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20 th AAC, Partnership Summary				
S. No		Package	No. Available	USD
1	Diamond	Farewell Gala Dinner	1	Sold out
2	Emerald	Welcome Reception	1	Sold out
3	Platinum	Half Day tour & transportation	1	Sold out
4	Gold	Cyber Zone Partner	1	Sold out
5	Gold	Mobile App	1	25,000
6	Gold	Conference Bags	1	Sold out
7	Gold	Conference folder	1	Sold out
8	Gold	Audio- Visual Partner	1	20,000
9	Silver	Luncheon (each @ 15000)	3	15,000(2 Sold Out)
10	Silver	Notepad & Pen	1	Sold out
11	Silver	Photo Booth Partner	1	Sold out
12	Silver	Pen drive	1	15,000
13	Silver	Speakers Gift	1	15,000
14	Silver	Lanyard partner	1	Sold Out
15	Pearl	Charging Station partner (each @ 12000)	6	12,000(2 Sold Out)
16	Ivory	Tea breaks (each @ 10000)	3	10,000(Sold Out)
17	Bronze	Partner (each @ 10000)	Any Number	10,000
18	Bronze	Motivational session Partner	1	10,000
19	Lotus	First Best Paper Award Partner	1	Sold Out
20	Lotus	Second best Paper Award Partner	1	Sold Out
21	Lotus	Third best Paper Award Partner	1	Sold Out
22	Booth only	Only Booth standalone (each @ 7000)	8	7,000(7 Sold Out)

Note: All bank charges for transfer of funds has to be borne by the remitter.

The amount is shown in USD however, it can be paid in equivalent INR as ondate.

Note: *All display materials, boards, standees to be put as a part of partners in your Stall, will be at your cost & responsibility. We will provide 1table, 2 chairs, 1Dustbin, spotlight, power supply and fascia signage with organization's name, 2 complimentary stall attendee pass.*

Contact us

For further details on opportunities or queries please contact:

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OR

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*****Thank You*****